

Run your restaurant without staff at the till.

One system for online ordering, self-service kiosks, and your kitchen display — taking orders and building loyalty so your team can focus on great service and food.

Restaurants

Cafes & bars

Burger & fast casual

Food halls

Chains

Hotels

Activity centres

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yourrestaurant.ordin.online



DA



GOURMET

BAR & KØKKEN

VÆRKSTEDET

Takeaway

NYE SPISESTED

Afhent om cirka 30 minutter

15:00 - 21:30

Overgade 59A, 5000 Odense C

Afhentning ved Takeaway

19:10 I dag

Søndag åbner vi kl. 12 med takeaway og levering

Wok Pop Thai

Thai Favorit

Vælg frit blandt vores mest populære thailandske forretter, hovedretter og drikke. En komplet, autentisk smagsoplevelse – lig...

Fra 239,00 kr.

02. Forårssruller m/sur-sød sauce, 3 stk.

Glasnudler, Kål, Gulerødder, Løg

69,00 kr.

04. Kyllingespyd m/peanutsauce, 3 stk.

01. Rejechips m/chili mayo

30,00 kr.

03. Panko tigerrejer m/sur-sød sauce, 3

Tigerrejer, Panko

89,00 kr.

05. Sweet & Spicy Hotwings, 5 stk.

Sales material

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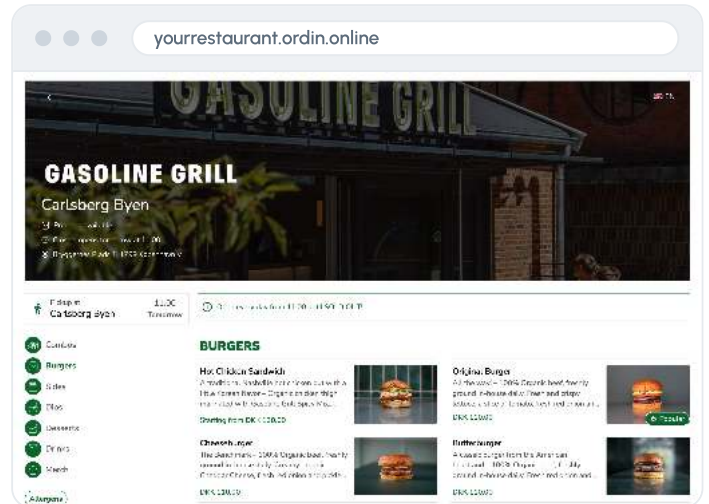
00 PLATFORM OVERVIEW

Four products, one connected system.

Online ordering, self-service kiosks, and a real-time kitchen display — with a shared menu, one customer base, and deep POS integration underneath. So staff spend less time at the till and more on the food.

THE SYSTEM

- **Online Ordering & Mobile App** — your branded channel, web or native app — straight to your kitchen and POS.
- **Kitchen Display System** — every order (online, POS, kiosk, Wolt) on one screen in real time.
- **Self-Checkout Kiosk** — walk-in guests order and pay at their own pace.
- **POS Integration** — deep two-way: shared catalogue, real-time stock sync, unified reporting.



Your branded storefront — web & native app

WHY ORDIN

Own your orders. Own your business.

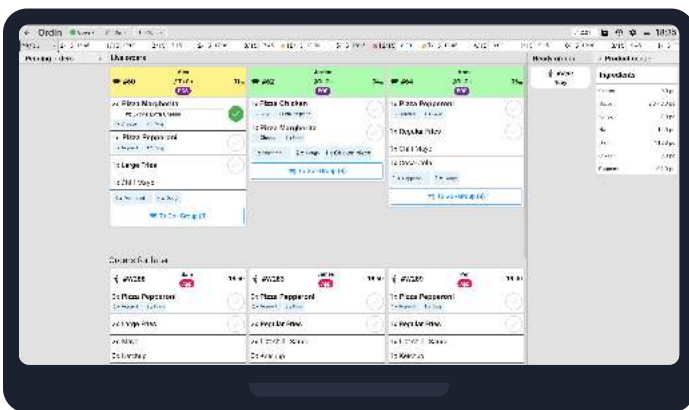
Ordin drives traffic to your own channel — the customer relationship stays with you, not a marketplace.

Free your staff from the till.

Kiosks and online ordering remove the counter bottleneck. Your team focuses on service and food.

Everything connected. Every channel.

Online, kiosk, POS, and delivery-platform orders in one system. Kitchen always has the full picture.



Every channel on one Kitchen Display

AND THE PLATFORM GOES DEEPER

- **Loyalty & marketing** — stamps, points, gift cards, and promotions built into checkout, so the customer relationship and data stay yours.
- **Reporting & analytics** — every channel in one view, with a pay-now vs pay-later breakdown.
- **And more** — stock & inventory (rolling out), multi-store management, and staff permissions.

Built for: Restaurants · cafes & bars · burger & fast casual · food halls · chains · hotels · activity centres.

"We can spend our time on what really matters." — Gasoline Grill, 7 locations running the full Ordin stack.

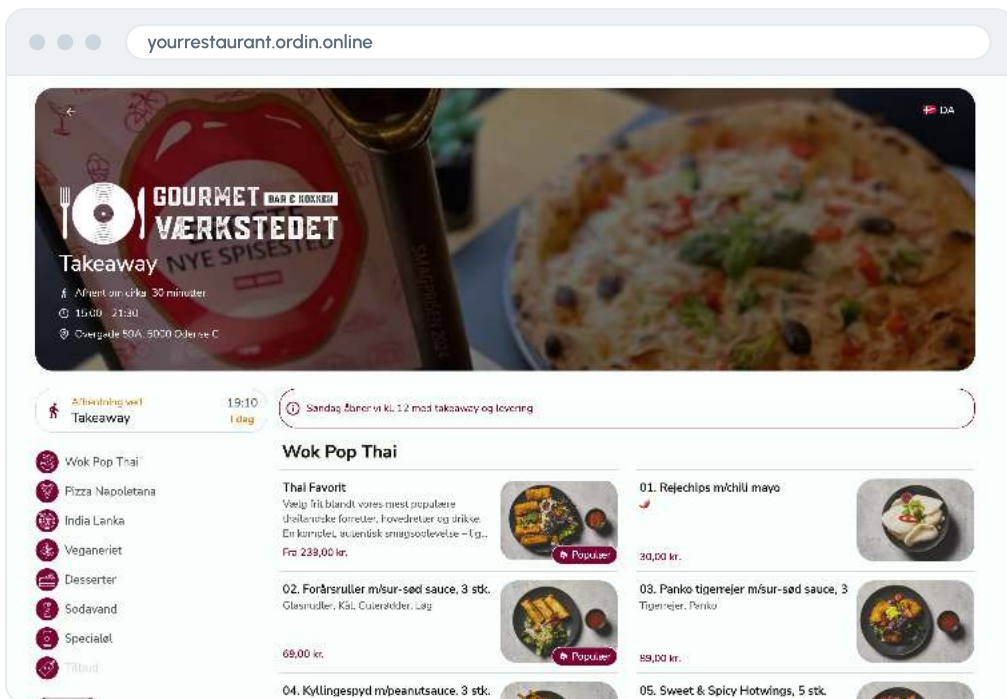
01 DATASHEET — ONLINE ORDERING

Your own ordering website.

A fully branded ordering website or app that puts your restaurant online under your own name — so the customers, and the relationship, stay yours.

THE PROBLEM

When guests order through a third-party marketplace, the relationship goes with it. Names, emails, order history — they sit with the platform, under the platform's brand. You can't market to those customers, build loyalty, or even see who they are.



A storefront that looks like you — not a marketplace

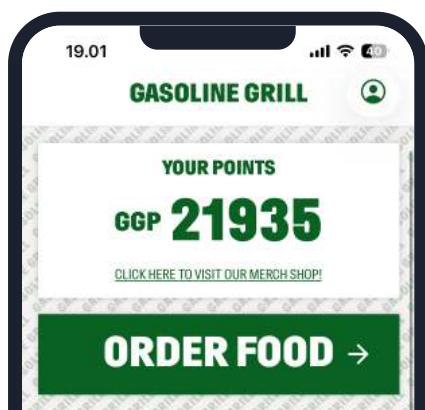
HOW ORDIN SOLVES IT

- **Your brand, start to finish** — a website or native app that looks like yours, not a marketplace's.
- **You own the customer** — names, emails, and order history stay with you.
- **Orders go straight to the kitchen** — into the same system as every other order.
- **One system for every location** — all digital ordering from a single backoffice.

WHO IT'S FOR

Independent restaurants and small chains · cafes and coffee shops · bars and gastro pubs · food trucks, food halls, and activity centres.

Gasoline Grill runs branded online ordering across all 7 Copenhagen locations — orders go straight to the kitchen and the customer relationship stays with them.



NATIVE MOBILE APP (OPTIONAL)

- White-label iOS & Android app — your brand name and styling, live in the app stores
- The full ordering flow, with saved addresses and order history
- Loyalty card management in-app — stamps, points balance, reward redemption
- Push notifications for order status and promotional campaigns

01 ONLINE ORDERING — CAPABILITIES

STOREFRONT & BRAND

- Fully customisable storefront — your colours, fonts, and styling throughout
- Multiple stores per organisation, each with its own menu, hours, and settings
- Multilingual — per-organisation translations for all product content
- QR code generator — print-ready branded codes for the menu, a store, table eat-in ordering, or your loyalty page; configurable by store, table, order type, and language
- Customer accounts — guests sign in to view order history and reorder, kept in your system

ORDER TYPES & FLOWS

- **Takeaway** — order ahead, collect in store
- **QR eat-in** — scan the table QR, order and pay from the table
- **Delivery** — address capture, delivery zones, and delivery fees
- **Wolt Drive integration** **COMING SOON** — sell on your own website and let Wolt's couriers handle delivery (Pro / Scale)
- **Shipping** — packaged goods sent by post · **Self-service** — kiosk and counter self-order

MENU & ORDERING

- Full menu structure — categories, products, variants, addons, combos, modifier groups
- Per-day product availability — available, limited, or sold out per store and per day, with visibility scheduling and store-level defaults
- Timeslot-based ordering with configurable capacity per hour
- Conditional effects engine — delivery fees, peak-hour pricing, discounts, bundles
- Age verification flow for restricted products (alcohol, tobacco)

PAYMENTS & NOTIFICATIONS

- Card payments, Apple Pay, Google Pay, and digital wallets
- Branded email order notifications
- SMS notifications on order status changes (configurable per store)

Works with: Kitchen Display System · Self-Checkout Kiosk · your POS · Wolt marketplace · Wolt Drive (coming soon).

AT A GLANCE

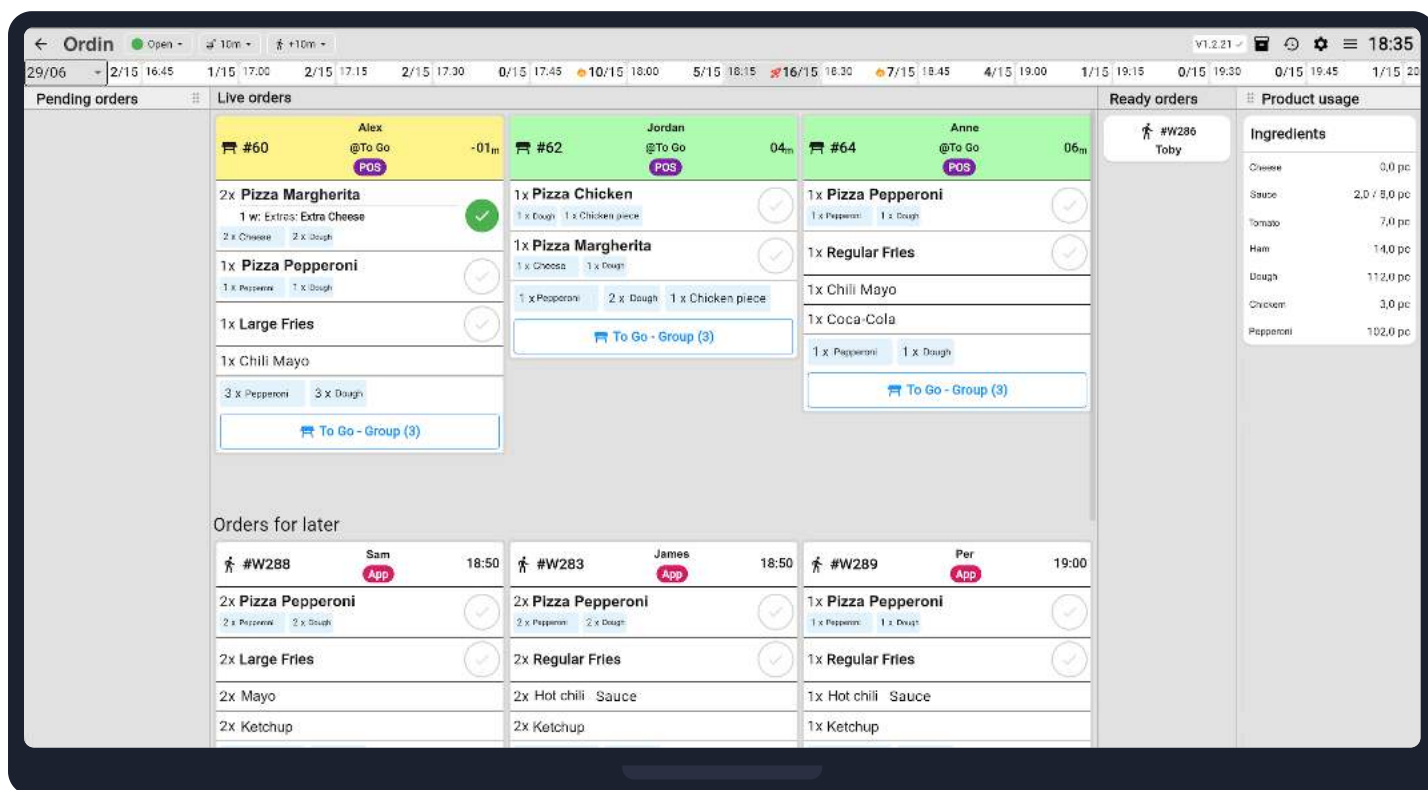
- **Order types:** pickup, delivery, eat-in (QR), shipping, self-service
- **Platforms:** web storefront + native iOS / Android app
- **Payments:** cards, Apple Pay, Google Pay, digital wallets
- **Languages:** multilingual, per organisation

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02 DATASHEET — KITCHEN DISPLAY SYSTEM

Every order on one kitchen screen.

A real-time kitchen screen showing every incoming order — website, kiosk, POS, or Wolt — in one place, so your kitchen never misses a beat.



Pending · In Production · Ready — every channel, colour-coded by urgency, on one screen.

THE PROBLEM

Running a kitchen is hard enough — harder when every channel arrives differently. Online orders, walk-ins, and delivery land in separate places; tickets get printed, handed off, or lost. At peak, something always slips — and the mistake reaches the customer.

WHO IT'S FOR

Any venue taking online or POS orders that needs the kitchen to see them clearly · Wolt venues wanting unified visibility · multi-station kitchens · large groups that want KDS without the ordering website.

HOW ORDIN SOLVES IT

- **Every channel on one screen** — online, POS, kiosk, and Wolt in a single real-time view.
- **Nothing slips** — colour-coded by urgency, with alarms for anything left unaccepted.
- **Each station sees its own work** — filter so a screen shows only its items.
- **Live stock control from the kitchen** — mark sold out and it updates the website instantly.

Gasoline Grill runs the KDS across 7 locations — "the native app, the POS system, and the KDS are the heart of our restaurant."

02 KITCHEN DISPLAY SYSTEM — CAPABILITIES

ORDER DISPLAY

- Three-column layout — Pending, In Production, Ready
- Cards show order number, customer, table, order type, Wolt badge, payment status, time-to-prepare countdown, and all items with modifiers
- Colour-coded urgency — green, yellow, red
- Accept, reject, or postpone pending orders on the screen
- Group orders by table and complete them together

STATION FILTERING

- Filter by source — online only, POS only, or all
- Filter by category or specific products per screen

TIMESLOT TRACKING

- Horizontal timeline of capacity per slot across the day
- Tap a slot to adjust or close it; view up to 15 days forward or back

HARDWARE / TECHNICAL

- Runs on any screen — iOS, Android, or browser · real-time order streaming synced across all KDS screens
- Multiple screens per location — one per station · centrally managed from the backoffice, locked to the managed configuration

Works with: Online Ordering · Self-Checkout Kiosk · your POS · Wolt marketplace.

ORDER PREP ASSISTANCE

- Live batch summary — total count per product with modifier breakdowns
- Per-line ready marking, synced in real time across every screen

DELIVERY OPERATIONS

- Self-delivery dispatch — assign couriers and track trips, distance, and availability on the timeline

PRODUCT & INGREDIENT AVAILABILITY

- Live stock-vs-limit panel for all products and ingredients
- Toggle sold out, sold out today, or daily limits — changes hit the website immediately

STORE CONTROLS · DISPLAY & ALARMS

- Open/close online ordering, adjust prep and preorder time, open/close the Wolt venue from the header
- Scale 0.75x–2x, show/hide columns, configurable alarm sound & volume, acknowledge mode

AT A GLANCE

- **Channels shown:** website, app, kiosk, Wolt, and your POS
- **Platforms:** iOS, Android, browser · **Layout:** 3-column · **Multi-screen:** yes, per station

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03 DATASHEET — SELF-CHECKOUT KIOSK

Let guests order at the counter themselves.

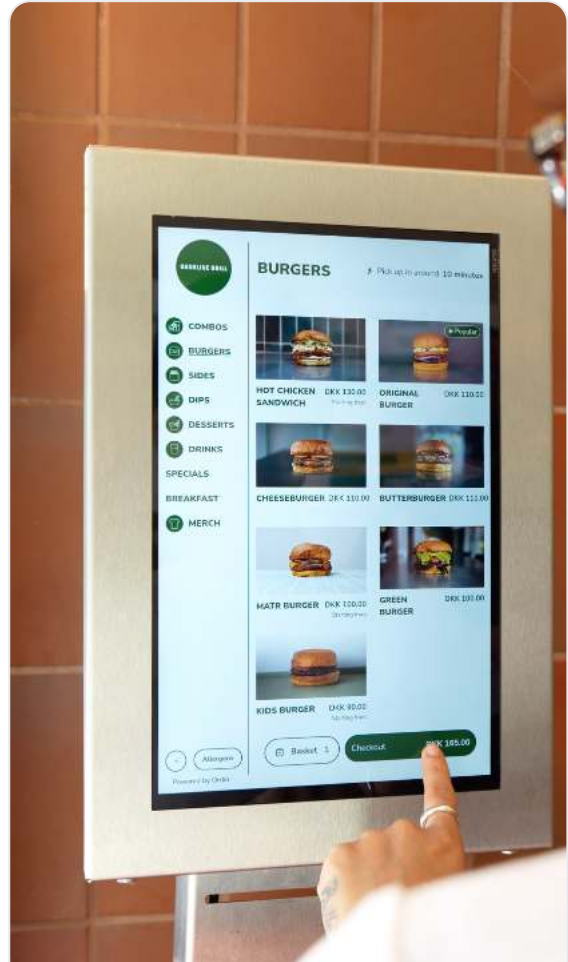
An in-location self-order screen where walk-in customers browse, customise, and pay — entirely on their own.

THE PROBLEM

Busy venues lose customers to queues. Counter ordering needs trained staff, creates bottlenecks at peak, and introduces errors from verbal miscommunication. Adding more staff isn't always the answer — and it's expensive.

HOW ORDIN SOLVES IT

- **Customers serve themselves** — browse the full menu, customise, and pay at their own pace.
- **Pay on the screen** — **no extra terminal** — tap-to-pay is built into the device.
- **Shorter queues, bigger baskets** — fewer bottlenecks at peak; unhurried browsing with upsell nudges lifts average order value.
- **One unified system** — kiosk orders land on the KDS instantly, managed like every other order.



Self-checkout at Gasoline Grill — powered by Ordin.

WHO IT'S FOR

Quick-service and fast-casual venues with high walk-in volume · cafes reducing queue friction at peak · venues short on counter staff · chains standardising the ordering experience across locations.

Gasoline Grill runs self-checkout kiosks alongside their app and KDS — walk-in customers order without staff at the till.

03 SELF-CHECKOUT KIOSK — CONTINUED

Capabilities

- Full ordering flow — browse, customise, and pay at the kiosk
- Inherits every menu capability from the ordering website — variants, addons, modifiers, combos, conditional effects
- Order types — take-away, eat-in, and self-service, all routed to the KDS with a kiosk source label
- Same menu, stock control, and capacity system as the ordering website
- Pay-at-till option — order at the kiosk and pay staff at the counter, configurable per store
- Idle auto-reset — an inactivity prompt clears an abandoned order for the next guest
- Order confirmation with optional email receipt
- Managed from the same backoffice — no separate system to run

PAYMENTS

The kiosk takes payment through **Softpay**, its built-in payment provider: tap-to-pay on the device itself — contactless cards and mobile wallets on the same screen — with no separate card terminal to buy, connect, or maintain.

Works with: your POS · Kitchen Display System · Online Ordering.

HARDWARE (REFERENCE DEVICES)

The kiosk runs on any modern Android touchscreen — Ordin provides the software, the venue sources the device. The same software runs from a compact countertop tablet to a full floor-standing kiosk. Because payment runs through Softpay, the device must be a **Softpay-supported Android model** — built-in NFC, PCI MPoC-certified, Android 8.1+ (Android 12+ recommended).

Device	Form factor	Notes
Sunmi CPad with NFC	Countertop tablet — 8.7" / 11" / 14"	Built-in NFC — tap-to-pay via Softpay
ELO Pay 22"	Floor-standing / large-format touchscreen	Integrated payment

AT A GLANCE

- **Order types:** take-away, eat-in, and self-service
- **Payment:** tap-to-pay on the device (Softpay) — no separate terminal
- **Hardware:** any modern Android touchscreen — Sunmi CPad (8.7"/11"/14") to ELO Pay 22"
- **Managed in:** the same backoffice as all Ordin products

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04 DATASHEET — LOYALTY & PROMOTIONS

Give guests a reason to come back.

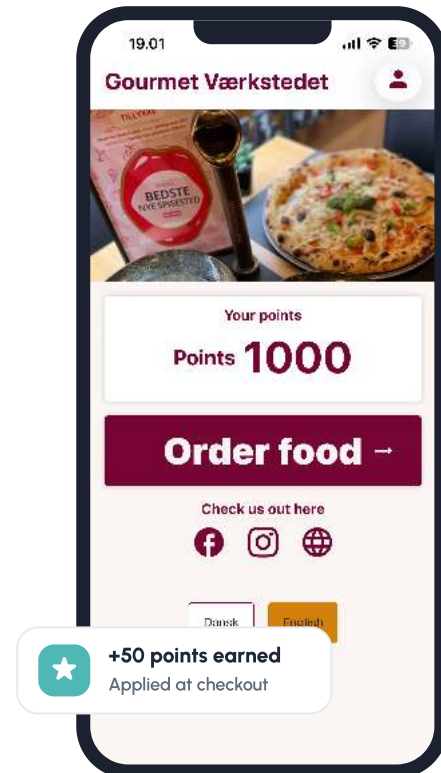
A loyalty and promotions suite built into your ordering and checkout — stamps, points, gift cards, and offers that work natively, with no separate app or login for the guest.

THE PROBLEM

When guests order through Wolt or Just Eat, the platform owns the relationship — the data, the loyalty, the repeat business. To win those customers back you discount on someone else's marketplace, and you still don't own them.

HOW ORDIN SOLVES IT

- **Rewards that work at checkout** — earn and redeem stamps and points natively in your flow. No separate app or login.
- **A guest base you own** — names, order history, and loyalty data stay in your system.
- **More repeat visits, bigger baskets** — a reason to come back and a reason to add to the order.
- **One program across every location** — configure once, run consistently across all stores.

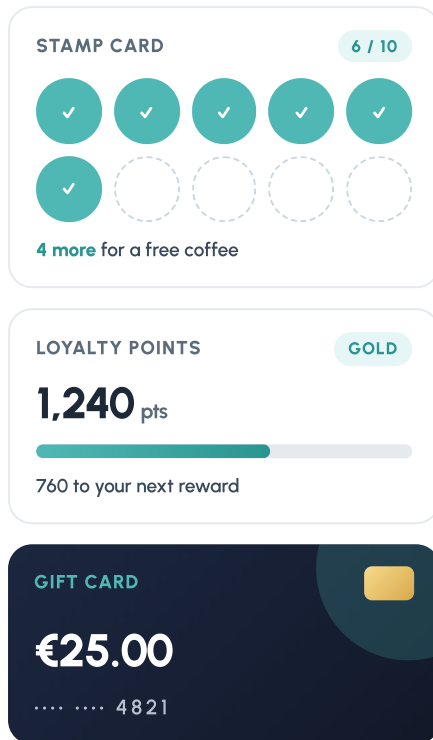


WHO IT'S FOR

Cafes and restaurants with a loyal local base · chains running consistent programs across locations · venues that want to convert third-party-platform customers into direct, repeat guests.

Gasoline Grill runs a custom Ordin app across all 7 Copenhagen locations — the channel that carries loyalty and push notifications, owned by them rather than a marketplace.

04 LOYALTY & PROMOTIONS — CAPABILITIES



REWARDS & POINTS

- **Stamp cards** — digital punch cards; configure stamps to a reward, qualifying products or categories, and the reward itself
- **Loyalty points** — earned per order at a configurable rate, redeemed for value at checkout; per-price-region setup for multi-market brands

STORED VALUE

- **Gift cards** — sold inside the ordering flow, balance tracked, reloadable, multi-use
- **Vouchers** — pre-paid, unit-based value redeemed at checkout, with configurable validity

DISCOUNTS & PROMOTIONS

- **Promo codes** — percent-off or flat-amount; open, login-required, or one-per-customer; scoped to products, categories, or store-wide; generate multiple coupon variants from one master code
- **Discount cards** — percentage discounts tied to a customer account
- **Campaigns** — order-level discounts and item promotions (e.g. buy-X-get-Y), toggled active or inactive

WELCOME10 -10%

Buy 2 · get 1 free

-€5 voucher

AUDIENCE

- **Customer groups** — segment guests into named groups with group-specific benefits
- **Customer profiles** — view and manage individual guests and their loyalty status from the backoffice

Regulars

VIP

Students

Works with: Online Ordering · Custom Mobile App (loyalty card management) · your POS.

AT A GLANCE

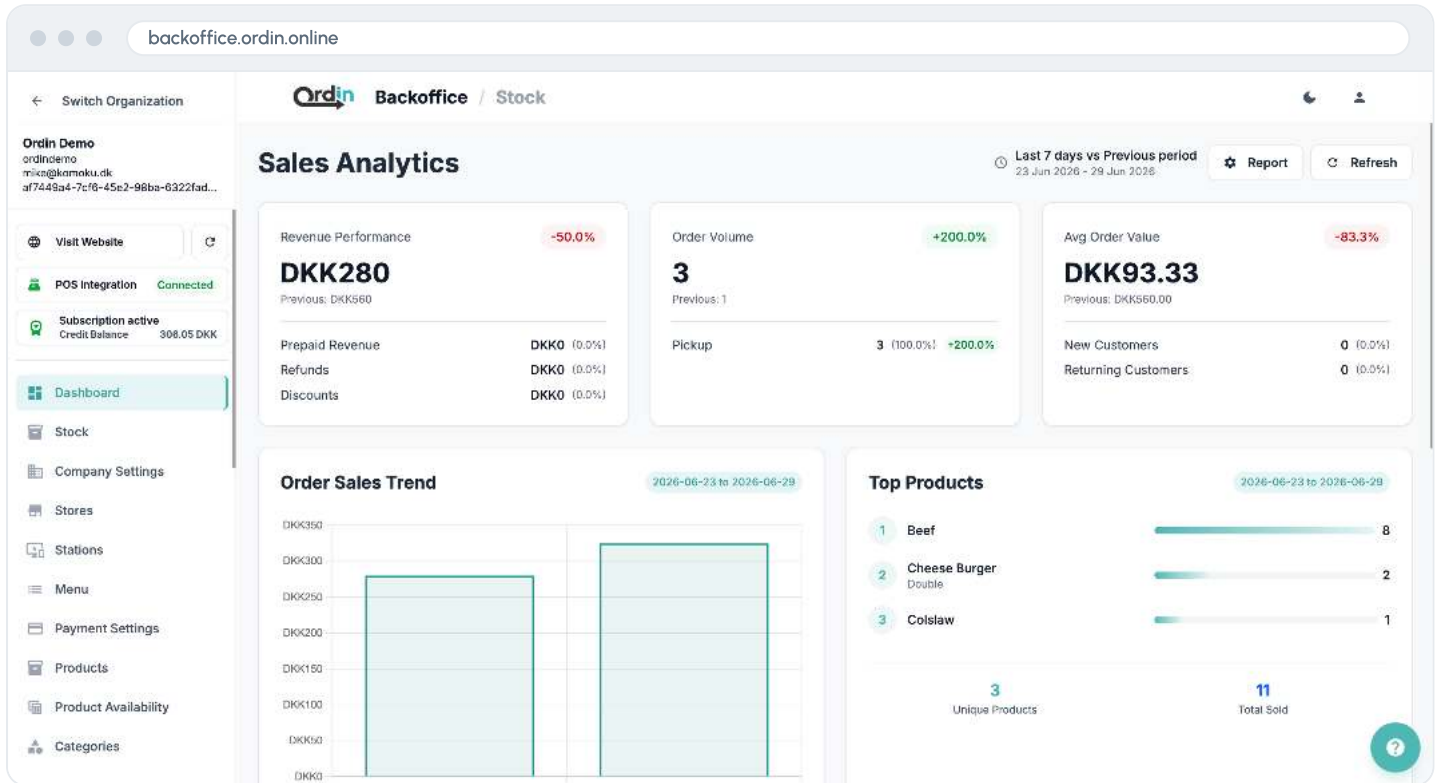
- **Reward types:** stamps, points, gift cards, vouchers, discount cards
- **Promotions:** promo codes, campaigns (buy-X-get-Y), customer-group benefits
- **Audience:** customer groups and profiles
- **Managed from:** the Ordin backoffice — applied natively at checkout

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05 PLATFORM CAPABILITIES

One backoffice behind every order.

Ordin starts with ordering, the KDS, and the kiosk — but the same backoffice runs the operation around them: loyalty, stock, reporting, and the integrations that keep it all in sync.



One backoffice across every store, channel, and location.

LOYALTY & MARKETING

Stamps, points, gift cards, vouchers, promo codes, campaigns, and customer groups — built into the ordering and checkout flow, not bolted on. Guests earn and redeem natively, and the customer data stays yours.

REPORTING & ANALYTICS

- **Sales dashboard** — revenue over time, grouped by store, org, reseller, or project, with a pay-now vs pay-later breakdown
- **Reports** — orders, sales, products, ingredients, and timeslots, filterable by date range and store
- One unified view across online, kiosk, POS, and Wolt

BACKOFFICE & MULTI-STORE MANAGEMENT

One backoffice runs the whole estate: menu and category structure, per-day product availability, stores and opening hours, payment settings, and staff users with role-based permissions — consistent across every location.

STOCK & INVENTORY ROLLING OUT

A stock system in the same backoffice as the menu and orders. An append-only ledger tracks every movement so the running balance is always accurate; a 14-day forecast shows demand against supply, and theoretical COGS is calculated per menu item.

- Suppliers, purchase orders, and goods-in
- Production runs and a production-day planner
- Stock counts with waste logging
- Theoretical COGS per menu item

05 PLATFORM CAPABILITIES — INTEGRATIONS

POS INTEGRATION — DEEP AND TWO-WAY

This is where Ordin pulls ahead. Ordin connects two-way with **your POS**: a shared product catalogue, order sync, and live status, with the POS remaining system of record where it should be. Ordin layers ordering, KDS, kiosk, and loyalty on top without fighting the till.

- Shared product catalogue and pricing
- Order and status sync between Ordin and the POS
- Connection monitoring with on-demand re-sync
- Unified reporting across POS and every digital channel

WOLT MARKETPLACE

Keep Wolt as a reach channel without the second tablet. Once connected, Ordin drives the Wolt menu and Wolt orders land on the KDS alongside everything else.

- Menu sync — Ordin's menu drives Wolt (full and incremental), including prices, variants, addons, and sold-out status
- Per-product Wolt overrides — exclude an item or set a Wolt-specific price
- Orders on the KDS with a Wolt label; every status change pushed back to Wolt in real time
- Venue availability and opening hours synced, toggleable from the KDS header

AT A GLANCE

- **Suites:** loyalty & marketing · stock & inventory (rolling out) · reporting & analytics · multi-store backoffice
- **Integrations:** POS — deep, two-way integration · Wolt marketplace
- **One backoffice** across every store, channel, and location

ordin.online



IN USE TODAY

06 CASE STUDY — GASOLINE GRILL

Seven locations on one system.

Gasoline Grill runs the full Ordin stack across all seven Copenhagen locations — one unified system for the kitchen, the business, and the customer.

THE CHALLENGE

- **No unified workflow** — online, walk-in, and delivery orders landed in different places. No single view for the kitchen or the team.
- **No live controls in the kitchen** — sold-out items and capacity changes had to go through the back office.
- **Fragmented reporting** — seven locations, multiple channels, no single view of the business.
- **Customers without a brand home** — third-party orders meant the relationship and loyalty data sat with the platform.

THE RESULT

Gasoline Grill has built a unified ordering universe under their own brand. Whether a customer orders at the till, on the app, or at a kiosk, it's the Gasoline Grill experience — consistent, branded, and theirs. Customer relationships and loyalty stay with GG.

- // *We can spend our time on what really matters.*
- // *The native app, the POS system, and the KDS — those three things are the heart of our restaurant.*
- // *ExtendaGO and Ordin really help us maintain and improve our efficiency.*

The full Gasoline Grill case study video is available at ordin.online.

THE SOLUTION — FULL STACK, END TO END

- **Online Ordering** — a branded direct channel; customer data stays with GG.
- **Custom Mobile App** — a native GG app that keeps customers inside the brand.
- **Kitchen Display System** — every channel on one screen, with live availability and capacity controls.
- **Self-Checkout Kiosk** — walk-ins order and pay at their own pace.
- **POS Integration** — menu, stock, and orders synced with ExtendaGO in real time across all seven locations.

